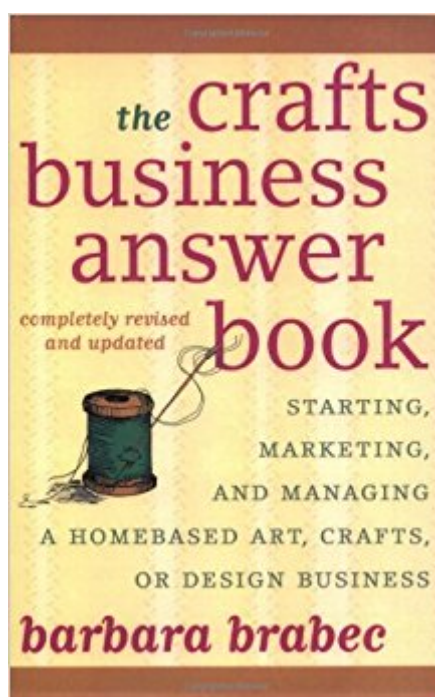


The book was found

# The Crafts Business Answer Book: Starting, Managing, And Marketing A Homebased Arts, Crafts, Or Design Business



## Synopsis

Completely revised and updated, The Crafts Business Answer Book is an essential resource for anyone looking to start a homebased art or crafts business or perfect an existing one. Crafts business expert Barbara Brabec provides the answers to every question a creative person might have about the business side of craftingâ•from pricing and advertising, to understanding tax and labor laws, to protecting original work with copyrights and trademarks. In an easy-to-use A-to-Z format, she discusses nearly 300 business topics and includes dozens of feature articles, as well as links to more than 150 web sites essential for success.

## Book Information

Paperback: 288 pages

Publisher: M. Evans & Company; Revised and Updated ed. edition (July 8, 2006)

Language: English

ISBN-10: 1590771087

ISBN-13: 978-1590771082

Product Dimensions: 6.1 x 0.8 x 9.1 inches

Shipping Weight: 14.4 ounces (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 starsÂ• See all reviewsÂ• (19 customer reviews)

Best Sellers Rank: #614,663 in Books (See Top 100 in Books) #165 inÂ• Books > Arts & Photography > Graphic Design > Commercial > Book Design #444 inÂ• Books > Business & Money > Small Business & Entrepreneurship > Marketing #579 inÂ• Books > Crafts, Hobbies & Home > Crafts & Hobbies > Reference

## Customer Reviews

This is a very good resource. It is easy to use and read. However, do not also purchase "The Craft Business Answer Book and Resource Guide" by the same author. The cover is different, and the description makes it sound as though it contains different information, but it is basically the same book.

This book provides a lot of useful information needed when starting a new business. I plan to keep this book as a reference. What is nice is that you can look for a specific subject and not have to scan paragraph after paragraph to find what you are looking for.

The first edition of The Crafts Business Answer Book: Starting, Marketing, and Managing a

Homebased Art, Crafts or Design Business received much acclaim, and its updated, revised edition here continues to provide crafty workers an invaluable key to business success. An A-Z reference format makes it easy to look up key concepts, while over 150 web links and feature articles accompany boxed quick tips for success. An excellent reference with many new pointers. Diane C. Donovan  
California Bookwatch

I look at this answer book as a quick reference guide to starting a Crafts business. Some of it does involve getting a book published, which I do not think really belongs in a crafts book, but it's okay because other crafts business questions do get answered. This is definitely not an in-depth type of publication, though--it is a very succinct (and, thus, not always helpful) guide to getting your crafts business up and then running. Lots of good information in here. For more detail, try another book, but this one is very good for some fast reading and quick answers.

I bought this book a while back and have turned to it so many times. It's such a fantastic resource to have. I would definitely recommend it for any crafter starting up a business. Literally every question you could have about starting your crafting business is in this book, complete with a thorough answer! You can tell Brabec has been around the block a few times in the crafting industry! Legal issues are among the most challenging aspects of starting your own crafting business, and with most crafters being right-brained creative types, it is so nice to have a book like this to walk you through each challenge. I've owned this book for several years now, yet I still return to it each time a new question pops into my head regarding the running of my craft business. It covers all the topics, everything from wholesaling to taxes, pricing to labeling, online retailing to copyright laws. The reason I say 4.5 stars is because my only qualm about this book is the index in the back isn't very helpful. It's not detailed enough, so sometimes when I'm trying to find a very specific topic it takes some time searching. If Brabec was ever to update and re-release a new edition of this book, this is the ONLY request I'd have: add a detailed index so that I can search by topic. Other than that, this book is perfect. An absolute must-have for the craft business owner or anyone aspiring to become one!

I used this book as I was launching my creative business and found it to be straightforward, easy to use, and no-nonsense. The Q & A format was great and the indexing was very complete and thorough. A lot of technical information was covered in a simple style but with enough completeness to help me take the needed next steps in the development of my business. This book is a great

resource to keep on hand for the every day business questions that come up when you are just getting started and your learning curve is exponential!

Great product and great service!! Came in the time that it was promised and was fit right to the description - thanks for the product. I will definitely be buying from you again if I am looking for any books:)

Since I'm going to be opening a craft business online this book will come in handy. It seems to cover most of my question about starting a new craft business

[Download to continue reading...](#)

The Crafts Business Answer Book: Starting, Managing, and Marketing a Homebased Arts, Crafts, or Design Business Marketing: Facebook Marketing For Beginners: Social Media: Internet Marketing For Anyone That Is New To Online Marketing (marketing strategy, network marketing, ... marketing analytics, marketing books 1) Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay Per Click Marketing, Email Marketing, Social Media Marketing and Content Marketing SEO: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail Marketing, ... Marketing, E-Commerce, Inbound Marketing) Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay per Click Marketing, Email Marketing, Content Marketing, Social Media Marketing FaceBook: The Top 100 Best Ways To Use Facebook For Business, Marketing, & Making Money (Facebook Marketing, Business Marketing, Social Media Marketing) Affiliate Marketing: How To Make Money And Create an Income in: Online Marketing & Internet Marketing (Blog Promotion, Niche, Passive, Affiliate Business, ... Online Marketing For Beginners, Affiliates) 99+ Best Free Internet Marketing Tools And Resources To Boost Your Online Marketing Efforts (SEO Tools, Social Media Marketing, Email Marketing, Content ... (Smart Entrepreneur Guides! Book 2) Network Marketing : How To Recruit Prospect Step By Step From Newbies To Professional in network marketing: network marketing, multiple marketing, MLM, ... Step from Newbies to Professional Book 5) Network Marketing Success Blueprint: Go Pro in Network Marketing: Build Your Team, Serve Others and Create the Life of Your Dreams (Network Marketing ... Scam Free Network Marketing) (Volume 1) Affiliate Marketing: Learn to make crazy money with affiliate marketing today! A step-by-step online affiliate marketing system to make a lot more money ... Online Marketing, Affiliates programs) Seo: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail ... Marketing, E-Commerce, Inbound Marketing) Paper Mache: The

Ultimate Guide to Learning How to Make Paper Mache Sculptures, Animals, Wildlife and More!  
(How to Paper Mache - Paper Mache - Paper Crafts ... Mache for Beginners - Arts and Crafts) The  
Crochet Answer Book: Solutions to Every Problem You'll Ever Face; Answers to Every Question  
You'll Ever Ask (Answer Book (Storey)) 26 Instant Marketing Ideas to Build Your Network Marketing  
Business: Powerful Marketing Tips & Campaigns to Build Your Business F-A-S-T! Photography  
Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business  
photography, business photography, starting photography business) Re:ZERO, Vol. 1 - manga:  
-Starting Life in Another World- (Re:ZERO -Starting Life in Another World- Manga) Re:ZERO, Vol. 1:  
-Starting Life in Another World - light novel (Re:ZERO -Starting Life in Another World-) Starting a  
Nonprofit: 10 Proven Steps to Creating your First Successful Nonprofit Organization (Successful  
NPO, Starting a Nonprofit, Charity, Nonprofit Startup, How to Start a Nonprofit) Network Marketing:  
Network Marketing Recruiting for Facebook: How to Find People to Talk to and What to Say When  
You Do (MLM Recruiting, Direct Sales, Network Marketing, Home Business)

[Dmca](#)